



Please join us!

Thursday May 28th @ 5:30pm

Zoom Meeting Room: <https://ucanr.zoom.us/j/632350640>

Meeting Code: 8675309

Every year at this time, kids across the country are in the midst of raising and caring for chickens, goats, pigs, sheep, cows, and other specialty farm animals in preparation for competition and auctions at county-based fairs. This tradition has long served as an important connection between America's youth and the country's farms and ranches. Fair-based livestock production practices, however, can sometimes be pretty different from how farmers and ranchers raise these same livestock in a commercial, production setting.

This virtual webinar aims to bridge the gap between fair-production and ranch-production.

Matthew Shapero, UCCE Livestock & Range advisor serving Ventura and Santa Barbara Counties, will spend time explaining how typical livestock production works on the Central Coast, with a special emphasis on beef cattle.

Topics of discussion will include: what do animals eat? How does beef get from pastures to plate? How is it that we sustainably use the natural resources around us to support animal agriculture? We will aim to have lively discussion and plenty of time for questions.

Please join us!



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

■ 4-H Youth Development Program