



University of California
Agriculture and Natural Resources

**San Luis Obispo County
Cooperative Extension**

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Dear SLO County 4-H Members, Leaders, Families, and Volunteers,

I am writing on behalf of the San Luis Obispo County 4-H Volunteer Management Board to interest you in a great project for 2020 to bring our 4-H partnership with the Community into full view! In light of the shrinking financial support from the State in funding to our local 4-H organizations, we are looking at a way to maintain, expand, and off-set some of the membership costs that ultimately land on the 4-H families who participate. It has gotten more and more difficult for a family of 4, or more, to afford just the initial membership fees, let alone the costs of each project.

To combine our County 4-H volunteerism and determination to "Make the Best Better", and in an effort to create more outreach locally, we would like to invite our Community partners to join this initial effort by creating a vehicle to raise the funds necessary through an Annual 4-H GALA. This would be an evening created for our community partners to see just how incredible our 4-H members are, and to let our 4-H Youth shine in their individual projects, as well as have a wonderful dinner, auction, and exhibition of our 4-H youth development achievements.

As our 4-H members prepare for the California Mid-State Fair, they also are busy throughout the year with valuable Community Service, the different Projects 4-H offers from Agriculture, to Home Arts, to Preparing for STEM programs started in many local schools, to Public Speaking and Presenting their own 4-H experience. The Annual 4-H GALA will encourage more and more local businesses to be able to directly invest in SLO County youth development programs, that provide such a benefit to the children of SLO County.

I have included with this introductory letter, a sheet of possible ways that you, as a part of our 4-H Community, could help us create this valuable and wonderful Annual GALA event. We are looking at putting this 4-H event on at the Madonna Expo Center on October 4, 2020, to kick off National 4-H Week!

Some dedicated folks can give their time, some their money, and some both! Attached you will find a participation form where you can sign up to help. Please consider volunteering for one of the many tasks or categories you may have a talent for. If you are a member, we want you involved too! Whether being involved in the planning, marketing, or on the day of the event, we want member participation. Think of the Community Service and Emerald Star project possibilities!

I have been honored to be involved with 4-H since my childhood, and I look forward to creating this muchly needed partnership and fundraising possibility with the Community.

I look forward to hearing from you,

Tom J. Bordonaro, Jr.
Fundraising Director
SLO County Volunteer Management Organization
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(805) 441-9641



Yes I Can Help!

Name: _____
Phone: _____
Email: _____

Yes! I am interested in helping in the following areas:

- Oversight Committee/Planning - (Monthly Meeting Commitment)
 Marketing Plan - (Brochures, Flyers, Posters, Media Campaign)

Industry Sponsors:

(I can help target the following groups)

- Farm Bureau
 Cattlemen's/Women's
 Wine Industry
 Vegetable/Berry/Tree Growers
 Ag. Support Industry
 Financial Industry

I am a:

- Member
 Leader
 Volunteer
 Other: _____

Subcommittee I will Chair or serve on:

- Live Auction
 Silent Auction
 BBQ Crew

Event Volunteers:

- Set-Up/Decorations
 General Event Volunteers
 Servers
 Clean-Up

I can also help by becoming a Sponsor:

- Emerald \$ 5,000.00 Up to 4 Tables and special recognition/advertisement
 Platinum \$ 2,500.00 Up to 2 Tables and special recognition
 Gold \$ 1,000.00 Table Sponsor and program acknowledgment
 Silver \$ 500.00 Half Table and program acknowledgement
 Bronze \$ 250.00 Two tickets and program acknowledgement
 Tickets \$ 100.00

(Ten to a table)

Other ways I can Help: _____
