Ranching Sustainability Analysis (RSA) WORKSHOP & BBQ
Thursday, March 9, 2017: 9:00 am—2:00 pm
@ John and Brandy BranQuinho Ranch
3700 Highway 135, Los Alamos
Sponsored by SB County Cattlemen’s Association

No Charge, but please register at RSA Workshop, or https://ucanr.edu/survey/survey.cfm?surveynumber=20171, or contact us at 781-5940. For questions contact Royce Larsen (805) 434-4106, relarsen@ucanr.edu

Guest Speakers
Kevin Merrill, Mesa Vineyard Management: Discussion on development of grape growers’ positive point system which lead to the RSA
Russell Chamberlain and Mary Heyden: Personal experience using the RSA.

The RSA panel and discussion topics include:
- Steve Sinton: RSA Confidentiality, Monitoring, Easements
- George Work: Communication & Creative Thinking
- Chuck Pritchard: Measuring Practices for Profitability
- Bill Tietje: Developed by Ranchers, RSA 101
- Royce Larsen: A Non-regulatory Tool, Water Quality Regulations
- Karl Striby, NRCS, Ranch Management Practices
- Jeff Rodriguez, NRCS, NRCS Programs to Help Ranchers

Seven Reasons to be Interested in the RSA
- Presents a fast and easy way to create your written record
- Fosters communication among family, employees, and agencies
- Demonstrates your dedication to stewardship
- Stimulates creative thinking about good ranching practices
- Acts as a non-regulatory tool that may help you with regulators
- Provides a new way to measure your practices leading to additional profitability
- Developed by ranchers who understand the needs of ranchers and land managers

For more information on Ranching Sustainability Analysis go to: http://ucanr.edu/rsa