

Holistic Management International, collaborating with the
University of California Cooperative Extension



Is Announcing
Preserving the “Cowboy Side of California”
Innovative Practices to Continue the Ranching Lifestyle
Field Day

Wednesday, September 7, 2016 9:00 AM – 4:00 PM
70410 Parkfield-Coalinga Rd., Parkfield, CA

\$25 prior to Aug 30, 2016, \$35 walk in, price includes lunch at the Parkfield Café, featuring V6 Grass-Fed Beef. For more information, directions, and to register go to <https://holisticmanagement.org/open-gate-v6-ranch-day/>

Program Includes:

- **How Holistic Management enables producers to better manage risk, make decisions and the benefits of regenerative agriculture**
- **Meet the Varian family, hear about their stewardship of land, dedication to preserving the ranch for future generations, Innovative enterprises, and grass-fed beef**
- **Learn about innovative methods to avoid onerous regulations by working with natural processes to improve the health and productivity of your land**
- **Discuss practical grazing strategies to improve the land and cattle health**
- **Practice looking for indicators of good soil health and effective water capture**
- **Hear how a conservation easement might help save your ranch and your family**
- **Learn about grass-fed meat production and marketing unique agri-tainment enterprises**
- **Improve communication and teamwork on your ranch with a short listening exercise**

Speakers Include:

Kathy Harris – Holistic Management International

Jack and Zee Varian – V6 Ranch

John Varian – V6 Ranch

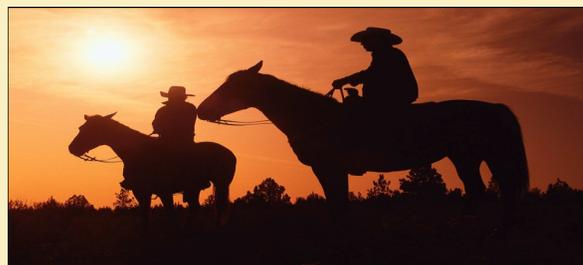
George Work – Work Ranch

Royce Larsen – UC Cooperative Extension

Devii Rao – UC Cooperative Extension

Andy Mills- California Rangeland Trust

Karminder Brown – San Benito County Working Landscapes Group



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