

California Avocado Growers' Seminar Series 2008

Presented by:

**California Avocado Commission
California Avocado Society
University of California Cooperative Extension and
USDA/Risk Management Agency**

Located:

Cooperative Extension County Office/Auditorium, 2156 Sierra Way, San Luis Obispo

SUBJECTS AND DATES*

April 8 (Tuesday): San Luis Obispo (1-4 PM)

Planting, Replanting, Varieties and Rootstocks – Industry-sponsored research by Dr. Greg Douhan provides productive, disease-resistant rootstocks for the future. Farm Advisors will share their insights on grove planting and replanting. Salinity research and salt tolerant rootstocks will be discussed. Are there any varieties worth consideration beyond “Hass”?

June 10 (Tuesday): San Luis Obispo (1-4 PM)

Fine-Tuning Orchard Performance - The proper use and timing of plant growth regulators and fertilizers based on the avocado research of Dr. Carol Lovatt. Tips and tricks for manipulating tree growth habits and production.

August 12 (Tuesday): San Luis Obispo (1-4 PM)

Avocado Eco-physiology and Genetics: Research has provided a better understanding of avocado tree physiology. Production potential is locked up in the avocado genetics code. Dr. Guy Witney discusses the importance of research that is unlocking the genetic potential of the avocado and how a broad understanding of eco-physiology can boost “Hass” production now.

*Research Poster Board Sessions will be held at each venue so growers and researchers can interact on the topics of the day.

*PCA Credits have been applied for.

*Additional Speakers on current topics may be added by the Farm Advisors.

*Since these jointly presented seminars replace the previous one-day CAC Research Symposiums and joint seminars, the topics reflect the researchers' reports on progress from the prior year (in this case, the 06-07 funded research) and “grower risk management” applicability to the USDA/Risk Management Agency (RMA) Grant.

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Cooperative Extension
University of California
AVOCADO NOTES
2156 Sierra Way, Suite C
San Luis Obispo CA 93401

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February 2008

**Cooperative Extension, University of California
San Luis Obispo County**

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San Luis Obispo, CA 93401

Meeting Notice

Avocado Meeting – February 12, 2008 1:00-4:00pm

AVOCADO PEST RESEARCH

Addressing the ever-present insect threats to the California Industry. An update on pest research being done by the UCR Entomology Department, and how the researchers are tackling current pest threats and the threat of new introductions.

“Hand Grown in California”

- CAC Vice President of Marketing, Jan DeLyser, will speak on the 2008 Consumer Advertising Campaign for California Avocados.