



Cooperative Extension, University of California San Luis Obispo County

2156 Sierra Way, Suite C
San Luis Obispo, CA 93401



The Avocado Series Research Seminars

Wrap-up with:

Getting to know Hass

CAC/CAS/UCCE



Tuesday, August 12, 2008

1:00pm - 4:00pm Cooperative Extension Auditorium

Dr. Guy Witney , Director of Industry Affairs CA Avocado Commission

CAC-funded research is shining new light on the precise ancestry of Hass, along with the optimal environmental conditions required for the variety's physiological processes to perform efficiently. Research suggests the variety held up as the "Gold Standard" in world avocado trade has some serious shortcomings, including a very limited ability to adapt to hot, dry climates like that in Southern California. Does evidence suggest we should be investing more into the search for superior varieties? What are the odds of coming up with a new variety judged better than Hass by growers, handlers and consumers?

Topic: Heat Damage to San Luis Obispo Avocados

**Brenda Ouwerkerk Assistant Ag Commissioner SLO County and Jennifer Anderson,
USDA Farm Services Agency**

Brought to you by CAC/CAS/UCCE and a Grant provided by the USDA Risk Management Agency

Go Paperless!

To receive "Avocado Notes" for future seminars, lecture, series and events
or other UCCE newsletters via email,
Contact Sarah: swhipple@co.slo.ca.us

Mary Bianchi, Farm Advisor

AS YOU ALL KNOW, WE HAVE LIMITED PARKING!!
ADDITIONAL PARKING IS AVAILABLE IN THE OLD GENERAL HOSPITAL LOT
Turn east or uphill from Johnson onto Bishop. Parking is acceptable in all spaces.

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Avocado Notes
July 2008

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