Raspberry Varieties for Today and Tomorrow
Varieties World Wide

Thousands of Choices

Breeding Programs in many other Countries
U.S. Varieties

Hundreds offered

American and Canadian Breeding Programs
Nourse Farms Menu

12 Red Summer Varieties

16 Red Everbearing Varieties

Originating from North America, U.K., Eastern Europe, and Italy
Variety Range

Zones 3-8

“Summer Production” for 20-30 Days

Everbearing Production for 2-3 Months
Variety Selection

Many Opinions...

Wide Range of Conditions

Top Varieties Struggle with Extremes
The Fundamentals of Choosing a Variety

What varieties do you like and why?

Where do you live?

How are you planning to sell the berries?

What is your soil type?
The Fundamentals of Choosing a Variety

Organic or conventional?

Do you have irrigation?

What were the previous crops?
Definitions

Primocane
Floricane
Commercial Everbearer
Our Top 10 Sellers 2013 by Volume

1. Prelude              6. Polana*
3. Himbo Top*          8. Anne
5. Caroline            10. Killarney

* exclusive to Nourse Farms
Top 10 Sellers

Comprise 80% of Sales

Little Change 1-2 Varieties per Year
Bottom 10 Varieties

20% of Sales

Highest Chance for Replacement

Very Limited Performance Area
Bottom 10 Varieties

20% of Sales

Highest Chance for Replacement

Very Limited Performance Area
Other Top Sellers

Anne Golden Raspberry
Jewel Black Raspberry

Many Consumers want more than Red
Recent Releases

Cowichan Red Raspberry
TulaMagic Red Raspberry
BP-1 Red Raspberry
Cowichan

Bushy Dwarf Resistant

Good fruit size

Highly Productive

Fruiting Window
Recent Releases

Cowichan Red Raspberry
Tulamagic Red Raspberry
BP Red Raspberry
TulaMagic

Commercial Everbearer

Phytophthora Root Rot Resistant

Fruiting before Tulameen

Low Nitrogen Requirement
TulaMagic
Commercial Everbearer
Phytophthora Root Rot Resistant
Fruiting before Tulameen
Low Nitrogen Requirement
BP-1

Commercial Everbearer

Similar Season to Caroline

Firm and Light Red Color
BP-1 Compared to Polka

Excellent Flavor

Higher Yield Potential

Spacing 18-24 Inches
Commercial Everbearer

Similar Season to Caroline

Firm and Light Red Color

Higher Yield Potential
Final Thoughts

Are you looking for a variety to fit your system?
Are you willing to adapt to the varieties' needs?
Recent Releases for Trial

Lewis Floricane Red

Squamish Floricane Red

Crimson Giant Primocane Red
Lewis
Fresh and Processing
Yields Similar to Meeker
Susceptible to Phytophthora
Fruiting Window
Squamish
Fresh and Processing
High Yield Potential
Later than Malahat
Tolerance to Phytophthora
Crimson Giant

Commercial Everbearer? 

Firm Enough? 

Local Sales? 

Fruiting Window?
Recent Releases for Trial

Niwot

Prime Ark Freedom
Niwot
Primocane Black Raspberry
Low Primocane Yield Potential
Early Floricane Production
Sustainable with Direct Retail Sales
Prime Ark Freedom
Thornless Primocane Blackberry

Good Yield Potential

Early Floricane Production

Shipability?
Limited Release Primocane Reds

Imara

Kweli

Kwanza
Limited Release Primocane Reds

Very Early Stage in California

Primocane Production Potential as High as 7,000 Crates per Acre

Yearly Royalty around $750 Acre
Imara

Earliest Primocane and Floricane Producer of the Group

Firm and light colored Fruit that Maintains in Storage
Imara

Very Vigorous

In Row Plant Spacing 2.5-3 Feet

Must Control Excessive Branching to Maintain Fruit Size
Kweli

Second in Ripening

3 Weeks after Imara

Firmest of the Group

Maintains Light Color
Kweli

Very Vigorous

Plant Spacing 2.5-3 Feet

Must Control Excessive Branching to Maintain Fruit Size
Kwanza

Last/Late Season

Largest Berry

Light Color Holds
Kwanza

Plant Spacing 2-2.5 Feet

Slightly less Vigorous

Difficult to Propagate
Final Thoughts

Are you looking for a variety to fit your system?

Are you willing to adapt to the varieties’ needs?
Thank you!