Ranching Sustainability Analysis (RSA) WORKSHOP
February 25, 2014: 8:30 am to 1:00 pm
Salinas Valley Fairgrounds, 625 Division St.
King City, CA (Cafeteria Building)

Cooperative Extension Advisors, local ranchers, and experts in the industry will define RSA (where it originated and how it works) and talk about its importance, not only for achieving and maintaining a prosperous ranch, but for preserving family values as well.

Featuring a video by Alan Savory: “How to Fight Desertification and Reverse climate Change.”

The RSA panel and discussion topics include:
- Steve Sinton: RSA Confidentiality & Rangeland Monitoring
- George Work: People Relationships
- Aaron Lazanoff: Ranch Management
- Chuck Pritchard: Statewide Perspective

Speakers and Activities include:
- Bill Tietje, Natural Resource Specialist UC Berkeley: RSA 101
- Steve McIntyre, McIntyre Vineyards: How RSA Benefits Ranchers
- Royce Larsen, Natural Resource Watershed Advisor, UCCE: Drought & Climate Change
- Opportunity to fill out RSA questionnaire

On line registration: [http://ucanr.edu/rsa2014](http://ucanr.edu/rsa2014)

Or call 805-781-5940

Cost: $20.00 (Includes Handouts, Continental Breakfast and Lunch!)

For more information on Ranching Sustainability Analysis go to: [http://ucanr.edu/rsa](http://ucanr.edu/rsa)
ABOUT RSA
Ranch assessment is conducted by rating a total of 11 ranch management categories. A confidential data base tracks needs and progress. Other categories not shown include soil, regulations and regulators, people, economics, energy, monitoring, and pest management.

Ranch Management Categories

Livestock
Less supplement use, higher weight gains, improved conception rates

Forage
Improves range quality

Water
Reduces stream bank erosion, improves water quality, increases wildlife grazing

Mission
To create and implement a voluntary self-assessment program that ensures the sustainability of production, lands, and families for California Ranchers.

Wildlife Conservation
Diversifies income through hunting and trail rides, increases positive public relations